



WALKABOUT 2018
SATURDAY, MAY 5, 2018
10am – 2pm (business visiting hours)

PLEASE RETURN COMPLETED WALKABOUT FORM
TO NRBBA NO LATER THAN MARCH 1, 2018

Email: info@nrbba.org

Mail: 1525 Aviation Blvd. #171, Redondo Beach, CA 90278

Thank you for your participation!



WALKABOUT 2018
SATURDAY, MAY 5, 2018
10am – 2pm (business visiting hours)

WALKABOUT 2018 ENTRY FEE AGREEMENT

Per the terms and conditions of this agreement, I hereby authorize the purchase of an entry fee to participate in WalkAbout and be featured in NRBBA promotional marketing for the event.

Business Name _____

Address _____

Contact _____

Phone _____

Email _____

Website _____

Social Media _____

Maximize the marketing opportunity:

I'd like to include a flyer/menu in swag bags given to all participants (min. 200 copies needed) – **PICK UP DATE:** _____

I will donate an item from my business (gift card, product, etc.) to the opportunity drawing – **PICK UP DATE:** _____

I will have a demo during the day of the WalkAbout (we'll inform participants at registration)

I will have a "special offer" at my business for participants (we'll inform participants at registration)

Entry Fee Includes:

- Business listing in WalkAbout Passport (address, phone and web URL)
- Featured as WalkAbout participating business on NRBBA.org website
- Social Media announcement of participation (Facebook/Twitter/Instagram)
- Featured as Participating Business in email blasts to NRBBA membership (with a link to your website, social media page and/or contact info)
- Full-color printed WalkAbout promotional posters delivered for display at your business
- Post cards/flyers delivered to your business to promote WalkAbout
- WalkAbout stamp and care package delivered to your business prior to the event
- 2 tickets to BBQ lunch
- Opportunity to donate prize for additional promotion and incentive for winners to return to your business

Terms: Entry fee is due in full to participate and be included in Passport and promotional marketing noted above.

Amount: \$25 **Payment:** Check Cash Credit Card #: _____

Exp Date: _____ **Sec Code:** _____ **Billing Zip Code:** _____

THANK YOU for your anticipated participation this year.

SEE TERMS ATTACHED: I ACKNOWLEDGE UPON SIGNING THIS AGREEMENT THAT I HAVE CAREFULLY READ IT AND HAVE NOT RELIED UPON ANY STATEMENTS, PROMISES OR REPRESENTATIONS OTHER THAN THAT CONTAINED HEREIN, AND I ACKNOWLEDGE RECEIPT OF THIS AGREEMENT. THE TERMS ON THE BACK OF THIS DOCUMENT ARE A MATERIAL PART OF THIS AGREEMENT. **Initial here:** _____

Business Representative's Signature: _____ **Date:** _____

WALKABOUT PARTICIPATING BUSINESS TERMS

OUR SERVICES: You authorize us to include your business name, contact information and links to your website and/or social media pages in our promotion (digital and print) of the WalkAbout Redondo event. This is not an exclusive placement. We reserve the right to include multiple businesses in our promotion including other participating businesses that may be competitive with your business. You agree to post WalkAbout promotional posters and other promotional pieces at your business location. You agree to have your business open and have staff on site as you deem appropriate to engage with visitors and stamp Passports during WalkAbout hours.

CANCELLATION/REFUNDS: No refunds will be issued after April 1, 2018. If your business is not able to participate in WalkAbout, you need to advise us that your business will not be participating.

PAYMENT: You agree to pay for Services as set forth on the front side of this Agreement. If you do not pay us in accordance with the terms of this agreement we will then not be required to perform any of the Services for which you contracted.

PROMOTIONAL CONTENT: A. Limited License. You represent that you possess the right to publish, and hereby grant to NRBBA and any of its publishing agents the irrevocable right and permission to reproduce your company name, contact and website information in digital and printed media as a participant of WalkAbout. You acknowledge that you have no right or ownership in any photograph, graphic or other image provided or arranged by NRBBA or its publishing agents for promotion of the event, including any photo or image containing your business picture.

B. Indemnity. You warrant that all content and business information, which you supply or approve, complies with federal, state, and local laws, ordinances and regulations. You will defend, indemnify and hold NRBBA, and our officers, directors, and agents harmless from all costs, losses, claims, obligations, expenses and liability of any kind (including attorneys' fees) which may incur in connection with the promotion of this event or any other cause arising out of your business' product or service claims.

LIMITATION OF LIABILITY: Our responsibility to you if we do not perform all of our obligations under this Agreement is limited to the following:

A. **Maximum Liability.** In no event will we be required to pay you more than the total amount you paid to us under this Agreement. Accordingly, in no event will we be responsible for any indirect, incidental or consequential special or punitive damages which you may incur arising out of this agreement or its termination, whether liability is asserted on contract or tort (including negligence and strict product liability) and irrespective whether you have been advised of the possibility of any such losses or damages.

B. **No Warranty.** NRBBA performs all Services under this Agreement "AS IS".

C. **Non-Profit.** Purchaser acknowledges that the NRBBA is a non-profit 501 (c)(6) all-volunteer organization. Contributions are not deductible as charitable contributions but may be deductible as trade or business expenses. Please consult with your own tax advisor.

PRICE INCREASE: We may increase our prices for future events to reflect increases in our costs, including, but not limited to increase in the cost of marketing, printing, food and other event items.

TAXES: You will pay all taxes (except for taxes on our net income) if any, which may be imposed by any taxing authority, that relate to your purchase of Services under this Agreement.

ATTORNEY'S FEES: If any legal action is initiated by or against you, us, NRBBA or its affiliated partners related to this agreement, the "losing party" (or parties) agrees to pay all attorney's fees and expenses of the other party or parties. The "losing party" means a party against whom an adverse judgment or award is rendered or who dismisses any legal action prior to the entry of a judgment.

MISCELLANEOUS: This Agreement consists of the information herein and represents the entire Agreement between you and NRBBA, and supersedes all prior statements, agreements, understandings, practices, and customs between us dealing with this transaction. Changes must be in writing, and must be confirmed in writing by both you and NRBBA. Any interlineations, delineations or other alterations of these terms by you without authorized NRBBA written approval will make this Agreement voidable by NRBBA. You may not assign or transfer any of your rights under this agreement without our prior written authorization. We do not guarantee or represent a response rate for promotion or turnout for the event. If you continue to use our Services after this Agreement has expired, all of the terms of this Agreement will remain in effect. Captions, which are used in this Agreement, are for reference only and will not affect its interpretation. If our authorized representative has signed this Agreement, then our presentation of this Agreement to you is an offer to Agreement under these terms and no others. If any provision hereof is found invalid or unenforceable, that part shall be deleted or amended to make such valid or enforceable and the remainder of this Agreement shall remain in full force and effect. We are not responsible for any cessation or delay in the performance of our obligations hereunder due to problems beyond our control, including, but not limited to fire, accident, labor difficulty, strike, riot, civil commotion, Acts of God or changes in laws or regulations. I/we the fore-signed personally guarantee payment of all or any part owed by the company or corporation named in the billing to NRBBA.

SEVERABILITY: Should any provision of this Agreement be found to be illegal or otherwise unenforceable, the remainder of the contract shall be held enforceable against both parties.

WALKABOUT 2018 PAYMENT RECEIPT

Business Name _____

Amount: \$25 **Paid in full by:** Check Cash Credit Card

RECEIVED BY

NRBBA Representative's Name: _____ **Date:** _____